

## **Cape Elizabeth Recycling Committee Goals and Work Plan for 2011**

### **Goal 1: Support the Town Council Goal to Implement Food Waste Composting**

A two-fold approach is being discussed. A townwide program is being studied as well as an effort to promote the increase of residential composting through the potential sale of town-subsidized composting bins.

### **Goal 2: Public Education Initiatives**

Efforts to get the word out will include increased use of articles in the Cape Courier, representation at town activities and invitations for citizens to share their self developed "best practices". We are planning to increase utilization of the town media outlets including the Cape Courier, the website and the local access CETV.

We intend to promote greater community outreach both to encourage Cape citizen participation in committee activities and to increase partnering with neighboring communities. This will include another joint meeting with South Portland's Recycle Committee, Cape Recycle representation at the Greater Portland Council of Governments, joint sponsoring of a "Power Hour" with the Cape Alternative Energy Committee, and other activities as they are scheduled.

### **Goal 3: Partner with Cape Elizabeth Schools to Increase Recycling**

We are continuing to provide financial support to CE Middle School to allow a teacher to sponsor an Environmental Club. We intend to participate in the school efforts as needed and partner with Facilities Management in ensuring proper use of the trash and recycling container systems.

### **Goal 4: Increase Ease of Use at the Recycling Center**

We are assessing the signage at the Recycle Center in order to facilitate proper placement of materials with less need for staff involvement. Also, we are discussing improvements at the Swap Shop.

### **Goal 5: Increase Recycling at Cape Elizabeth Condominiums**

With multiple unit residences and owner associations who currently utilize alternative recycling/trash systems representing over 8% of Cape Elizabeth households, the committee is making an effort to assess the current level of recycling. Based on our findings we will reach out to these associations in an effort to implement greater separation of recyclable material.